The Saheeh International Quran Translation

ذَٰلِكَ بِأَنَّهُمُ اسْتَحَبُّوا الْحَيَاةَ الدُّنْيَا عَلَى الْآخِرَةِ وَأَنَّ اللَّهَ لَا يَهْدِي الْقَوْمَ الْكَافِرِينَ

That is because they preferred the worldly life over the Hereafter and that Allah does not guide the disbelieving people.